

ISOURCE

iSource SA distributes innovative, highly advanced tools and solutions. Our offer includes revolutionary solutions that affect various aspects of life, from leisure, through developing creative skills, to operating a business. We have based our offer mainly on Apple products and its complementary brands (Quark, FileMaker, Parallels, Belkin, ExtremeMac, Gear4, Miglia, Elgato, Lacie, MacAlly), thanks to which we provide our partners with comprehensive, unique solutions.

COMPANY

The company launched its activities in 2008, by conducting exclusive distribution and servicing of Apple products in terms of sales, marketing, service, trainings and distribution of other complementary brands. The main shareholder of iSource is AKJ Investment I Fundusz Inwestycyjny Zamknięty (AKJ Investment I Closed-End Investment Fund), managed by AKJ Investment TFI S.A. The company's strong and stable financial standing enables to provide high-quality services to partners, and its experienced staff guarantees efficient, reliable co-operation.

OFFER

iSource does not simply sell products - iSource offers solutions, too. We learned it from Apple. Apple products define customer needs and satisfy them in an entirely new way. We strive to develop and enrich this philosophy, by adding to our offer new products and manufacturers, searching for innovations, and creating a comprehensive market offer.

iSource proposes solutions for various market segments:

- * Digital Lifestyle (DLS) – solutions promoting a new style of entertainment. The changing ways of resorting to a broad selection of multimedia materials by household users, require new solutions that iSource provides, simultaneously training resellers and supporting sales of these innovative tools.
- * Creative Pro (CP) – solutions for persons and firms professionally or half-professionally designing and creating multimedia contents, such as professional photography, graphics, audio, desktop publishing, design and architecture. Professional software is the core element of solutions, which we supply with proper training and implementation backup, to ensure successful sales for our partners
- * Small & Medium Business (SMB) – proposal for small and medium companies. A solution that offers a productive, safe working environment for enterprises, based on a stable operating system that includes efficient tools (office applications, databases), useful for any company in its everyday activities
- * Corporate – professional solutions for corporations. They comprise both advanced server systems, and corporate multimedia asset management solutions (centralised multimedia management of corporate contents). It is also an offer of state of the art IT products for management personnel.

DISTRIBUTOR WITH ADDED VALUE

iSource offers added value of products and solutions for further reselling. Our clients are resellers and major retail chains throughout Poland.

Since the very beginnings of its activities, iSource has been striving to become mainly a distributor with added value. In practice, it means that iSource's offer does not end in sales and delivery of product. The solutions we propose exceed by far the framework of an ordinary IT product. Thus in addition to delivered product, we also propose our partners comprehensive service.

Apart from perfect sales and logistics services, we offer support to our partners in all phases of the sales process:

- * We offer product and sales training courses, necessary to launch advanced solutions in the market.
- * We support them with our experience in marketing, we propose proper tools tailored to the market addressed by the marketing message, and to the promoted solution.
- * We help to gain new markets.
- * We offer our experience in pre-sales.
- * We propose professional assistance in implementing solutions, and post-sales service.
- * Our trade advisers support partners outside office.
- * For our clients we also propose advantageous terms of business: borrowing limit, special financing and marketing programme for authorised resellers, demo programmes.
- * We provide servicing of offered products.

The excellent quality of our products, careful selection of the complementary offer of brands and vendors, plus innovative solutions we deliver, enable our partners to gain new markets and generate higher profits, as compared to standard sales of IT products. For vendors we act as distributor, but we assume responsibility for marketing, management and development of sales channels and product logistics. We can manage the whole process of a brand's market presence, from sales management, through tailoring products to requirements of the Polish market, marketing, trainings and presentations, to servicing. If you need more information about our offer, please e-mail us to the address info@isource.pl.